

Looking ahead – The Next 50 Years

Oh what a year it has been – our 50th at Horizon House! We took the concept of a party and built it into a year-long series of festivities to honor and celebrate the wisdom, caring and tradition of “*Living Creatively*” practiced by our forebears and now in even more enriching ways by our seniors of today. I hope you had an opportunity to experience at least one of our many celebrations during 2011. If you haven’t seen our 50th Anniversary video, check out our website at www.horizonhouse.org and experience the history through the voices of Horizon House. It’s really remarkable. And if you didn’t receive a copy of the beautifully prepared full-color history book of Horizon House, let me know and we will get one to you. It’s a must read!

As we look to what is on the Horizon for the next 50 years, we remember these words of wisdom – “*What’s past is prologue*”. From the early 1960’s, visionary leaders from civic life and the United Church of Christ created what is now recognized widely as a dynamic, learning community for creative older adults. As we look ahead, the same core values of stewardship, integrity, trust, collaboration and innovation that formed, sustained and renewed this community of seniors will shape the Horizon House of the next 50 years, and beyond.

There is an age wave coming, say the demographers of today; a wave comprised of the baby boomer generation. Some 70 million strong that will crest in about 15-20 years when this cohort of older adults will be actively seeking aging services. We can predict that those seniors will want the same kinds of

support as those we serve today – comfortable and secure living, independence as much as possible, creative learning opportunities and active living options. But we also anticipate that they will be more particular about the style, manner and locus of these services.

One thing is definite, that life will continue to be more complex and diverse as the pace of change becomes ever more rapid. In this context, I predict that people will be seeking more of what Horizon House has developed as its essential ingredient – Gracious Space. The great civic and religious leader, Reverend Dale Turner, once said, “We are born for community; we share as humans, a common-unity. As we grow in recognition of our interdependence, we also deepen our conviction to serve and to build bridges of understanding, acceptance and community.”

We at Horizon House are now exploring new ways to serve the broader community by examining such concepts as creating an “urban village”, a membership organization to support seniors who want to stay in their homes. This model is one of many that will be required to address the needs of the coming “age wave”. We will continue to develop our senior wellness clinic as a potential model for seniors needing this service outside of Horizon House. And we will extend and expand our efforts to find partners who share our values to build services that enable people to “Live Creatively”, our call to action.

It is this deep sense of hospitality embedded in the DNA of Horizon House, this Gracious



Bob Anderson, CEO

Space, that will serve as the hallmark of our community for decades to come. It is with a sense of great satisfaction that we look back at what this community of residents, staff and trustees has created for literally thousands of older adults and their families. And it is with a great sense of hope and confidence that we look ahead to see what is possible, framed in the tradition of Creative Living, the Horizon House way!

Bob Anderson, CEO

50 Years (Continued from front page.)

The new art acquisitions were introduced at two gala champagne celebrations, a late afternoon party for residents followed by an evening soiree for our friends in the broader community. In June filming began on a video telling the story of Horizon House through the voices of residents, family and staff. This 21 minute video became the centerpiece for the grand celebrations to follow. It is available to enjoy over and over again on the Horizon House web site www.horizonhouse.org. July saw things warming up even more on the 30th when CEO Bob Anderson led staff on the Seattle Century Bike Ride. In honor of the 50th Anniversary, they rode only 50 miles. September 14th through 18th was the week of signature events – the grand finale. On Wednesday September 14th, subscribers to the Seattle Times opened their paper to find an eight page insert telling the story of Horizon House. Full of pictures and articles from the past to the present, the full color supplement was underwritten by our business partners. That evening brought the first of the galas. Dick Foley of The Brothers Four, and now a spokesperson for Virginia Mason Medical



Vicente Orozco claims his prize of a trip for two at the staff celebration

Center, added pizzazz as MC. Music by Pipeline traced the years with a medley of songs from the 60s to the present. In the lead was guitarist and COO Tim Frazier. The presentation of the video stirred hearts and memories. The book, **50 Years of Creative Living – the History of Horizon House**, which was researched, written and

produced by residents was the parting gift for all. Thursday evening the celebration was repeated for over 180 friends in the surrounding community. Friday brought more music, lunch and celebration with the staff, with the highlight being a drawing for a trip for two provided by the Seattle Times. On Saturday September 17, residents invited friends, kids

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Northwest Center for Creative Aging

If you would like to explore new ways to enrich your life, broaden your interests, expand your knowledge and explore your potential, you will want to know more about the Northwest Center for Creative Aging. The NWCCA offers a range of programs from conversation groups to university classes. Conversations are small intimate gatherings of eight to 15 people who meet with a facilitator trained by NWCCA. As conversation groups come together they establish an atmosphere of trust and share thoughts and questions on areas of mutual concern. Conversation groups may meet a few times, or many, depending on the wishes of the group and can be held in any spot where a comfortable private room is available. NWCCA also serves as an educational resource, by presenting programs that challenge and educate. The next program on schedule is EVOLVE, a six month leadership development course that helps people over 50 use their own lifetime experiences to bring more meaning and

purpose to their lives and make a difference in their community. Attendees will decide on a concentrated area for which they have a passion, understand the opportunities and barriers of leadership later in life, plan and implement a civic leadership project and build an ongoing network for sharing ideas, knowledge and resources. EVOLVE is a certificate course offered at Shoreline Community College. CEUs are available. For more information on EVOLVE – re-igniting self and community call (206) 546-4741 or go to www.shoreline.edu/evolve.



NORTHWEST CENTER FOR CREATIVE AGING

Have you wished you could go back to classes on your college campus without writing the term papers? Then save the dates June 12th through June 15th for a time of stimulating class

work at Seattle University. Return, Refresh, Renew is set for a second year of educational offerings that present large ideas in small time frames. Attendees choose a course track to follow from a selection of three to four subjects. Classes meet over two days for a total of six hours (three one hour sessions each day) that are team taught by Seattle University professors. Class days are from 9:30 to 3:00 at Piggott Hall with a break for lunch at the Seattle University Student Center. Students may attend a two day session at a cost of \$125 or all four days for \$250. Class subjects are still being selected with the exception of the return by popular demand of the Film Class. If you would like information on Return, Refresh, Renew, please contact the Northwest Center for Creative Aging at info@nwcreativeaging.org.



Jeannette Kahlenberg with 50th Anniversary gift books
50 Years (Continued from page 1.)

and grandkids to Horizon House for Family Day. Over 200 came to play ping pong, pool, putt golf balls, eye the giant chess set, have their faces painted, eat miniature cupcakes and, in general, have a great time. Sunday brought everyone together in an evening of reflection as the Chapel art pieces were re-dedicated and staff and residents quietly celebrated the blessings of a place like Horizon House.

It was a celebration made complete by the presence of those who live here, those who



Reverend Kizzie Jones, Director of Spiritual Care at the Chapel celebration.



work here and those who care about Horizon House. If you celebrated with us, we treasured your participation. If you were not able to join us, we missed you. It is amazing to see how many lives Horizon House has touched over the years and to understand the extent to which those lives have molded Horizon House. We are so much more than the sum of history, buildings and events. We are – in the truest sense – community. Fifty years have passed. Now we look forward to the next fifty years and beyond.

Introducing the Horizon House Lease Advantage Plan

Horizon House has experienced an exciting 50th Anniversary year, celebrating the positive changes that have defined us as a progressive, creative community. With the testament of many new residents making Horizon House their home, we have not slowed the pace, even with the challenge the economy has delivered.

Looking ahead to 2012, Horizon House is brimming with plans to build on its strong record of achievement and financial success. True to our mission, our community plans to introduce new opportunities catered to a more diverse economic population. For next year, this means offering a monthly lease option!



For older adults who are looking to be part of a thriving, active community, but have not been able to pay an entrance fee, the LeAP (Lease Advantage Plan) offers access to many of the benefits and all of the camaraderie. LeAP will begin in January 2012 with a limited number of one bedroom apartments. LeAP residents can start taking advantage of our extensive amenities, superior location, and wellness

LeAP

features, extending their independence and making life convenient and exciting. LeAP residents will enjoy a comprehensive package of monthly services such as flexible dining, maintenance, security, housekeeping, and transportation. They will have access to the full calendar of programs, events, and wellness services and our approach to assisted living, nursing care and memory support puts them in charge of their long term care needs. While LeAP residents are not eligible for financial support through the Horizon House Residents Assistance Fund, the plan does allow a resident



to make alternate choices if necessary. The LeAP approval process is straightforward and includes filling out an Application, credit check, and a health review to assure that Horizon House can meet an incoming resident's needs and that the plan is a good match.

After fifty years of growth, Horizon House continues being innovative by embracing new ways of welcoming residents to our community while keeping our residents and our mission in the forefront of everything we do. For more information on the plan visit our website at www.horizonhouse.org or call a member of the marketing team at (206) 382-3100. LeAP into a new future at Horizon House!

Passport to Travel

Bill and Phyllis Wallace had always wanted to see the Pacific Northwest. Why did they decide that now was the perfect time to visit? A new program - Passport to Travel - was in place and they decided it was right for them. Living in Arizona they knew about our famously cool summers and were looking forward to spending a few days in the dark and the damp. Beyond our rainy reputation they actually knew little else about the Seattle area. Now with Passport to Travel there would be no need to search for a good, yet reasonable, hotel, pour over maps for driving directions or puzzle over what to see in the city. Now there was an answer for that underlying question - what do we do if one of us gets hurt or becomes ill? With Horizon House as home base, they were assured of a comfortable apartment in the heart of Seattle, and a host contact person to answer all of their questions. Their contact person would show them the campus, give them a bit of city history, recommend restaurants, and tell them about events and sights from Seattle to the San Juans. Should there be any need for health services, they would be in a community with a full range of services, from an Emergency Call System in their apartment, to a seven-day-a-week Clinic or even full nursing care.

Passport to Travel is a first of its kind travel program that allows residents from credentialed retirement communities to choose from over a dozen affiliated retirement communities for up

to a two week stay free of charge. All that is necessary is to tell their contact person where



Bill and Phyllis Wallace, Passport to Travel visitors from the Beautitudes Campus in Phoenix Arizona

and when they want to travel. The contact person makes all arrangements and the guests are off and away to their vacation. Their home retirement community pays a small per diem for their stay. The visitor's only cost is transportation and daily meals.

Accommodations are fully furnished guest apartments in communities that offer dining, exercise facilities, sometimes hiking trails and sometimes big city living, but always health care. Bill and Phyllis hopped a ferryboat for a ride on Puget Sound, visited Vancouver, Canada, marveled at Seattle's Pike Place Market, watched a movie at Horizon House and found time to develop rapport with the residents over coffee in the Fireside Lounge. Bill says they have told everyone about the wonderful residents and staff at Horizon House and says that "leaving Seattle was a little difficult for us because we felt like we were leaving good friends. Sorry to say there was one large disappointment - Seattle's usually reliable rain clouds refused to shed a single rain drop.

In addition to Seattle and Arizona, other Passport to Travel retirement communities are located in Florida, Pennsylvania, Ohio, North Carolina, Virginia, Wisconsin, Michigan and New Hampshire. For detailed information about traveling on the Passport to Travel program, please contact the Horizon House representative, Joan Carufel, Community Relations Officer at (206) 382-3281 or www.horizonhouse.org.



Celebrating our Past – Securing our Future

Anniversaries are a time of reflection. We are grateful for the history and efforts that lead to our celebration. We feel connected to the reasons for our precious memories. We have a strong sense of commitment to the institution, whether it is a marriage, a business, a loved-one, or our very own home.

Anniversaries are also a time to look ahead. These special occasions convey a sense of

hope. As we look toward the future, we feel pride and gratitude for our connections and reasons to celebrate.

Help Horizon House propel our vision into the next fifty years by becoming a Legacy Builder. Since our founding in 1961, and at the inception of some of our very first residents, Horizon House has built a robust fund to assist residents in financial duress.

Thanks to our endowment, Horizon House has never asked a resident to leave. We are proud of that legacy and invite you to join us to continue our celebration by investing in the future of Horizon House.

If you are interested in learning more about becoming a Legacy Builder, please contact Pamela Tazioli, Philanthropy Director at 206-382-3659 or pamelat@horizonhouse.org

Planned Giving at Horizon House

Horizon House created the Heritage Society in 2004 to recognize those who have made a planned gift from bequests to annuities and charitable remainder trusts. We would like to recognize a few individuals who have included Horizon House in their estate plans by taking advantage of our popular gift annuity program.

Gift annuities are a great option for those who wish to support Horizon House while assuring a regular cash flow. In exchange for a contribution of cash or securities, the United Church Funds, who administers the Horizon House program, pays you (or any other one or two person) a fixed amount of money each year for life. You receive an income tax deduction for the part of the value of the contribution, plus the annuity payments themselves are favorably taxed.



does make a difference. The minimum required to establish an annuity through UCC Horizon House is \$1,000, and the payments are guaranteed for life. Gift annuities are a double gift, providing donors with a predictable stream of income for life, and then leaving a gift beyond their lifetime to the organization dearest to their hearts. Thank you Harriet and Ann for your creative thinking and your gifts! To learn more about our charitable gift annuity program contact Melissa Jackson or Pamela Tazioli in the Philanthropy Office: (206) 382-3659.

more. She took out a charitable gift annuity paying 11.3% in quarterly payments. Harriet enjoys the payments she receives each quarter from her annuity, and is reassured that Horizon House will ultimately benefit from her gift. We are grateful for Harriet’s generosity and for the example she sets with her forward thinking benevolent mind!



Harriet Trabert, Horizon House resident

Harriet Trabert, a twenty two year Horizon House resident will celebrate her 97th birthday this winter. Harriet has led a very active and full life. A member of the Mountaineers for over 60 years -- she has always enjoyed skiing, hiking, walking and other outdoor pursuits. Harriet is still very active in pursuits closer to home -- playing bridge four times a week and participating in the many programs Horizon House offers. Harriet believes being active is the key ingredient to living longer. Harriet is thankful to live at Horizon House. “It’s nice to live in a place with so many interesting and wonderful people.” While Harriet contributes generously each year to Horizon House’s annual fundraising effort, she wanted to do

Harriet’s example has served as a model for other gifts to Horizon House. Ann Sandstrom has lived at Horizon House with her husband, Wayne, since 2007. Ann also served on the Horizon House Board of Trustees from 1989 through 1994, and as President of the Board in 1991 and 1992. Ann was looking for creative ways to diversify her investments while providing a benefit for Horizon House. “My gift annuity is just another way to diversify -- lower the risk that I myself could run out of funds, before I run out of life. It is a small annuity, but every little bit helps.” Ann is correct and every gift

Income for life

GIFT ANNUITIES:

ONE LIFE ANNUITY RATES		TWO LIFE ANNUITY RATES	
AGE	RATE	AGE	RATE
60	4.8%	60/60	4.3%
65	5.3%	65/65	4.7%
70	5.8%	70/70	5.2%
75	6.5%	75/75	5.7%
80	7.5%	80/80	6.3%
85	8.4%	85/85	7.4%
90	9.8%	90/90	8.8%

Editor's Box

This newsletter is published by the Horizon House Community Relations Department for those interested in learning more about the unique living comfort Horizon House provides. News items, ideas for articles and any questions or comments should be directed to the

attention of:

Joan Carufel

Editor

Community Relations Officer

(206) 382-3281

joanc@horizonhouse.org

or

Jacqueline Claessens

Marketing Director

(206) 382-5475

jackiec@horizonhouse.org

Pamela Tazioli

Director of Philanthropy

(206) 382-3659

pamelat@horizonhouse.org



Holiday Greetings



Best Wishes

for the

from

Horizon

House



Horizon House

Live creatively

Board of Trustees 2011

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Horizon House
Community Relations
900 University St.
Seattle, Washington 98101

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Lease Crutcher Lewis Builds our Legacy

Horizon House is not the only Seattle classic rejoicing with an anniversary. Ironically, one of our business partners is celebrating also! Considerably older than us, Lease Crutcher Lewis recognizes 125 years of making our community a beautiful place to live. Founded in 1886, and based in Seattle since 1939, this leading Northwest general contractor has brought us restaurants, medical facilities, historical renovations and, fortunate for us, retirement communities.

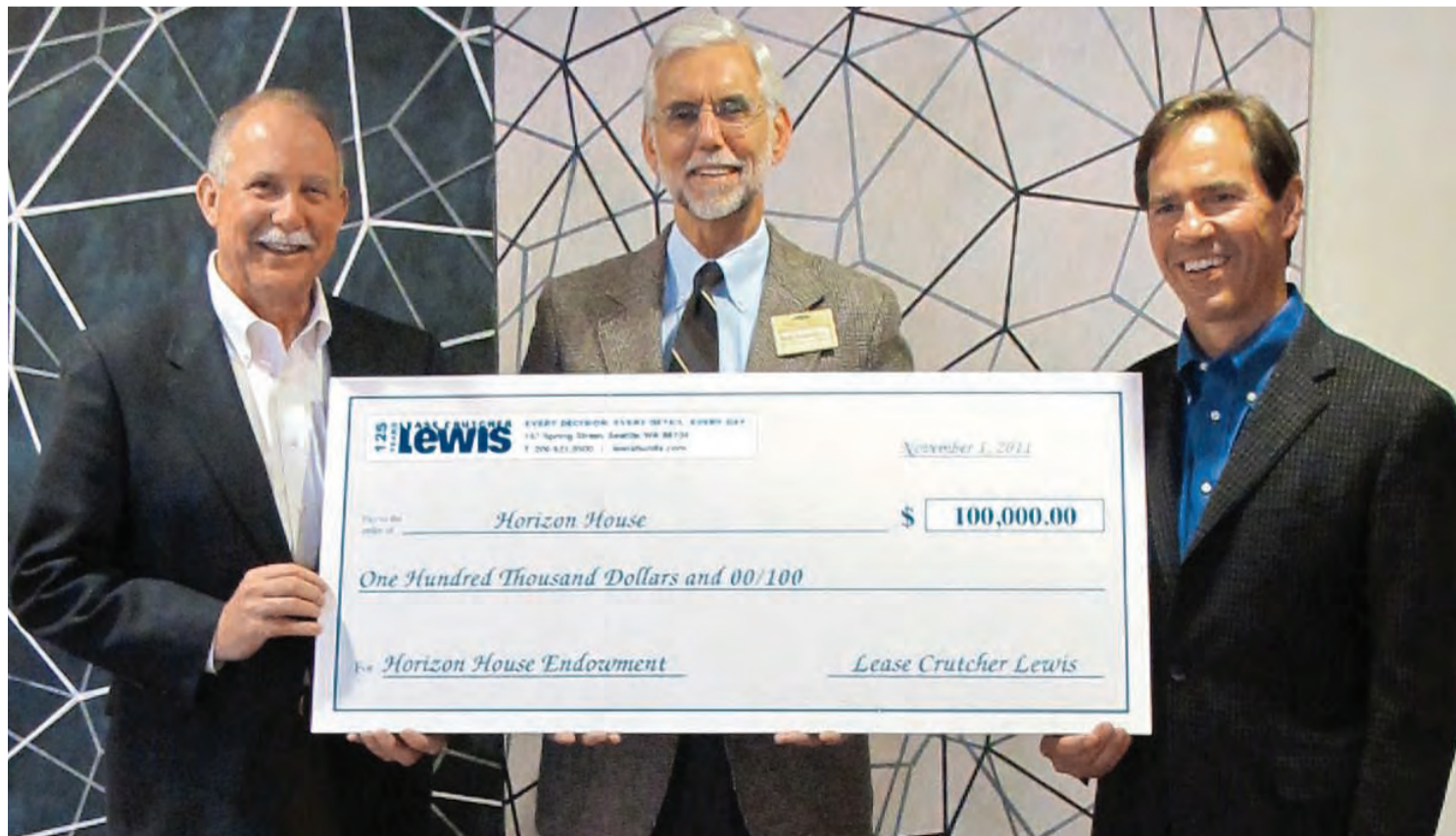
Thanks to the work of Lease Crutcher Lewis, Horizon House enjoys the North Tower, completed in 2007. As cited in our history book, "Fifty Years of Creative Living", we fondly remember days when there were as many as 90 workers on site, expanding our campus by 19 stories and creating a myriad of new living and recreational spaces. In honor of their 125th Anniversary, Lease Crutcher Lewis has launched a Philanthropy Campaign. And to commemorate our 50 years,

Horizon House is a lucky recipient. Lease Crutcher Lewis has donated \$100,000 to our endowment!

"One of the founding principles of the company was community involvement," said Bill Lewis, CEO. "A meaningful way for us to

honor our success in the community is to give back".

Thank you Lease Crutcher Lewis for joining us as a Legacy Builder – celebrating our milestones and building for our future.



Gary Smith, Seattle President, Lease Crutcher Lewis; Bob Anderson, CEO, Horizon House; Bill Lewis, CEO, Lease Crutcher Lewis